READY... AIM... THE STATE OF TH











SYNAPSE THUMB BUTTON NEW



- Double-Seared Precision Milled Internal Components
- Adjustable Trigger Travel
- Adjustable Trigger Tension
- Weighted Brass Handle with Black Diamond **PVD** Coating
- Anodized Aluminum Cover and Components
- Crisp Operation
- Multi-Position Thumb
- · Cord Loop
- Fits Both Right and Left Hands















COLOR	PART #
BLUE	SYN-B
RED	SYN-R
SILVER	SYN-S
GREEN	SYN-G
ORANGE	SYN-O

SYNAPSE











- · Adjustable Hot / Cold Setting
- 4-Sided Sear with Variable Click Options
- · Adjustable Fourth Finger Positioning
- 3-Position Adjustable Thumb Placement
- Fits Both Right and Left Hands

















SEAR SMALL BACK TENSION

- 20% Smaller Than Original Sear
- Fully Machined Components
- · Heavy Brass Handle with Black Diamond PVD Coating
- · Adjustable Hot / Cold Setting
- 4-Sided Sear with Variable Click Options
- · Adjustable Fourth Finger Positioning
- 2-Position Adjustable Thumb Placement
- Fits Both Right and Left Hands























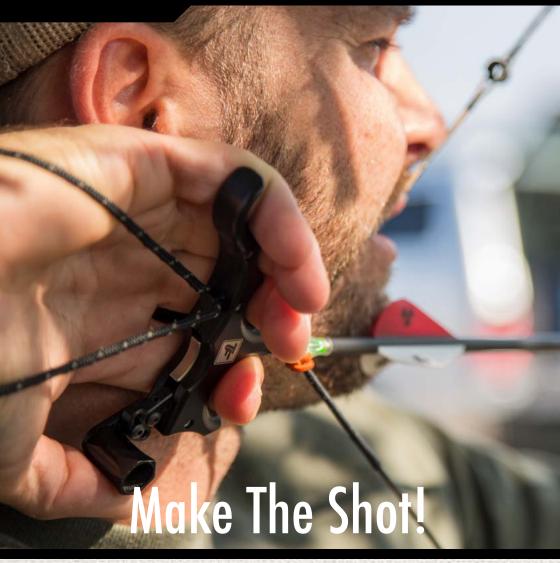












Is it that simple?

Can you make the shot no matter the conditions?

You only get one chance.

TruFire releases give you confidence and control when you need it most.

All TruFire releases have been designed to shoot accurately and with ease, allowing you to shoot consistently, expanding your potential.

TruFire quality works when you need it most.

Become one with your connection to the bow.

Raise your potential, improve your success.



360° HEAD ROTATION



ADJUSTABLE TRIGGER TRAVEL



16 POSITION TRIGGER THUMB ADJUSTMENT SYSTEM



HOOK DESIGN WITH REMOVABLE LOOP RETAINER



HOOK DESIGN WITH TRU CENTER TECHNOLOGY 20° HEAD PIVOT



DESIGNED TO FIT BOTH LEFT AND RIGHT HANDS

100% American made and loaded with useful and unique innovations. TruFire has become the largest release manufacturer in the world. Engineered innovations like our proprietary heat treating process and stringent testing ensure that every TruFire release is built to exceed expectations and will remain dependable for years of hunting success. We stand by our products, and to prove that we offer a limited lifetime warranty on every TruFire release.

The icons above indicate TruFire technologies. Each of our releases features one or more of these technologies.



SMOKE

- · Dime-Sized Head
- · Length Adjustment
- · Foldback Design
- · Easy-to-use TrapTab
- Adjustable Trigger Travel
- · Fits Both Right and Left Hands

















SMOKE EXTREME **NEW**



- · Dime-Sized Head
- Comfortable Extreme Strap with Length Adjustment
- 360° Rotation
- Easy-to-use TrapTab
- · Locking Length Adjustment
- Adjustable Trigger Travel
- Fits Both Right and Left Hands

















- Padded Camo Max Strap
- · Locking Length Adjustment
- · Lockable 360° Rotation
- · Foldback Design
- · Easy-to-use TrapTab
- Adjustable Trigger Travel
- Fits Both Right and Left Hands





















CHICKEN WING



CHICKEN WING

- Interchaneable Single or Double Trigger
- Smaller, More Streamlined Head Design
- Tru-Forward Design
- Foldback Design
- Adjustable Trigger Travel
- Fits Both Right and Left Hands

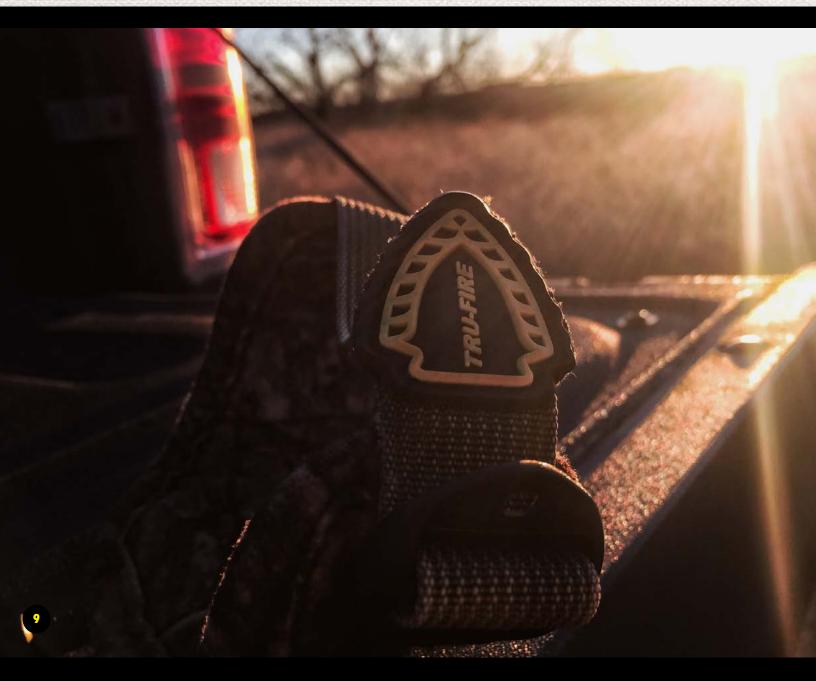












EVA SHOCKEY / BULLDOG / PANIC-X

FTRUFIRE

EVA SHOCKEY SIGNATURE SERIES

- Adjustable Trigger Travel
- Customizable Length Adjustment
- · Custom Honey Leather Strap with Bold Teal Stitching
- · Open Hook Design
- · Foldback Buckle Strap
- · Easy-to-use TrapTab
- Fits Both Right and Left Hands





BULLDOG BUCKLE FOLDBACK

- Customizable Length Adjustment
- · Single Jaw Design
- · Adjustable Trigger Travel
- Anodized, Machined Aluminum Body
- Foldback Buckle Strap
- · Easy-to-use TrapTab
- Fits both Right and Left Hands

















PANIC-X BUCKLE FOLDBACK

- Anti-Trigger Punch Technology
- · Easy On / Off Training Aid
- Customizable Length Adjustment
- · Adjustable Trigger Travel
- · Capture Hook Design
- Foldback Buckle Strap
- Easy-to-use TrapTab
- Fits Both Right and Left Hands























HARDCORE



HARDCORE 4-FINGER REVOLUTION

- Trigger Tension Adjustment Separate from Trigger Travel
- 360 Degree Head Rotation
- Rotates on 11 Ball Bearings
- Removable Loop Retainer
- 16 Position Trigger
- Fits Both Right and Left hands



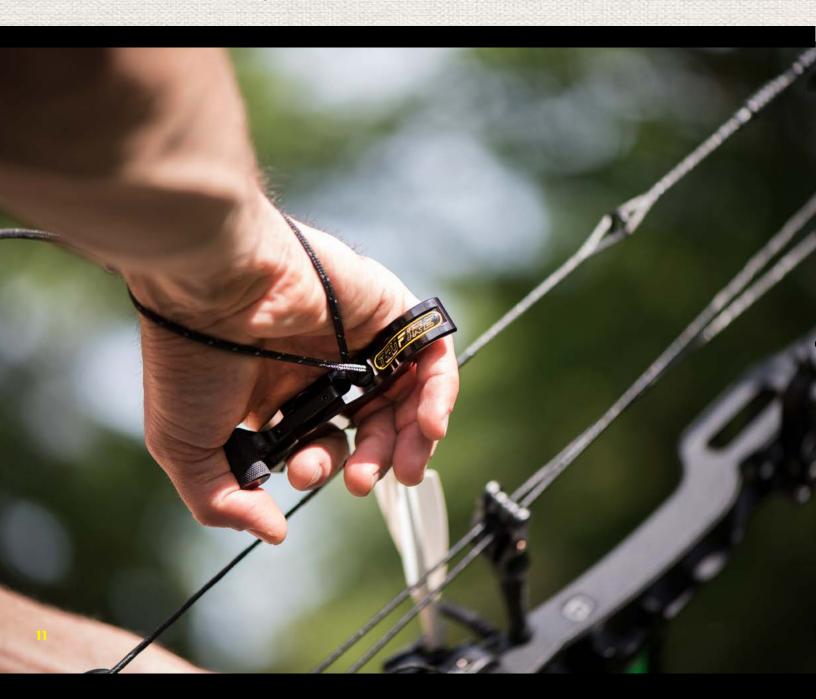








COLOR	PART #
BLACK	HDRB
CAMO	HDRC



HARDCORE



HARDCORE BUCKLE FOLDBACK

- · Leather Buckle Foldback Strap
- · Over 5/8" Length Adjustment
- Fully Adjustable Trigger Travel
- Swept Back Trigger
- · Guaranteed Not to Slip Off Loops
- · Easy-to-use TrapTab
- · Adjustable Trigger Travel
- Fits Both Right and Left Hands

COLOR	PART #
BLACK	HDBBLKF
CAMO	HDBF











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COLORS



HARDCORE BUCKLE FOLDBACK MAX

- Evolution Buckle II Strap 2.5 Times More Padding for More Comfortable Shooting
- Trigger Pressure Adjustable From 3 to Over 16 Ounces
- · Super Plush Camo Buckle Strap
- Over 5/8" Length Adjustment
- Swept Back Trigger
- Guaranteed Not to Slip Off Loops
- Easy-to-use TrapTab
- Adjustable Trigger Travel
- Foldback Buckle Strap
- Fits Both Right and Left Hands

























EDGE 4-FINGER

- Head Rotates 360 Degrees
- Thumb Knob is Totally Adjustable
- Adjustable Trigger Travel
- Fits Both Right and Left Hands

COLORS AVAILABLE:















EDGE BUCKLE FOLDBACK EXTREME

- Camo Nylon Foldback Evolution Buckle Strap
- Over 1" Length Adjustment Which can be Locked Into Place
- Functions on a Linear Motion Bearing for a Super Smooth Trigger
- Adjustable Trigger Travel
- · Lockable Length Adjustment
- · Foldback Design
- Easy-to-use TrapTab
- Fits Both Right and Left Hands

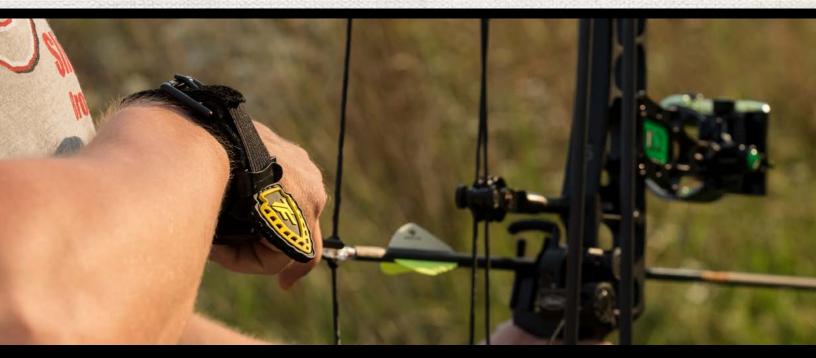














EDGE BUCKLE FOLDBACK

- Black Leather Foldback Evolution Buckle Strap
- Over 1" Length Adjustment Which can be Locked in Place
- · Function on a Linear Motion Bearing for a Super-Smooth Trigger
- Adjustable Trigger Travel
- · Foldback Design
- · Lockable Length Adjustment
- · Easy-to-use TrapTab
- Fits Both Right and Left Hands

COLOR	PART #
BLACK	EGBBLKF
CAM0	LTEGBF















EDGE BUCKLE FOLDBACK MAX BLACK

- Evolution Buckle II Strap 2.5 Times More Padding for More Comfortable Shooting
- Foldback Design for Glassing, Rattling, or Climbing into Your Treestand
- Function on a Liner Motion Bearing for a Super-Smooth Trigger
- · Adjustable Trigger Travel
- · Lockable Length Adjustment
- · Easy-to-use TrapTab
- Fits Both Right and Left Hands



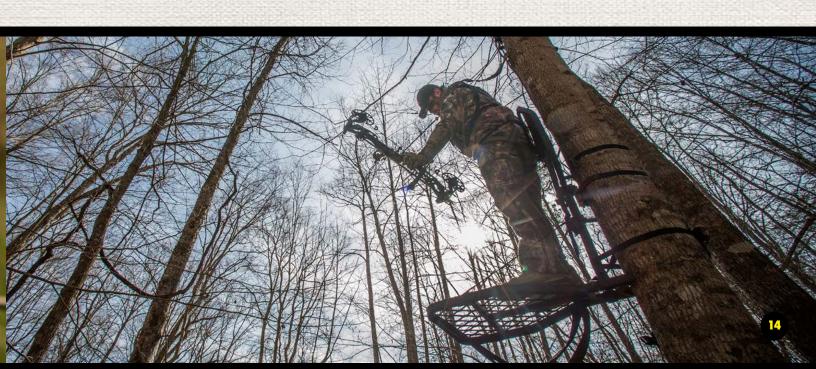












PATRIOT





PATRIOT FLEX

- Adjustable Trigger Travel
- Adjustable Strap
- Updated Head Design
- Hardened and Non-stick Coated Components
- · Aerospace Grade Aluminum Housing
- Nylon Webbing Attachment with Length Adjustment
- Fits Both Right and Left Hands

COLORS AVAILABLE:













PATRIOT POWER STRAP JUNIOR

- Economical and Comfortable Nylon Power Strap
- Velcro Closure System, Less than 5-seconds and It's On
- Guaranteed to Fit the Smallest of Hands, Including a Child's
- The Most Economical American-Made Junior Release on the Market
- Adjustable Trigger
- Fits Both Right and Left Hands

COLORS AVAILABLE:













PATRIOT POWER STRAP

- Padded Black Nylon Power Strap
- · Easier to put on than any V-style Strap
- Push to Close Operation
- Adjustable Trigger Travel
- · Fits Both Right and Left hands













SPARK YOUTH BUCKLE FOLDBACK

- Quick and Easy Trigger Travel Adjustment
- · Dime-sized Head
- Foldback Design
- · Smaller Strap Design for Smaller Wrists
- · Made from High-Quality, No-Stretch Fabric
- Easy-to-use TrapTab
- Fits Both Right and Left Hands













COLORS



SPARK EXTREME BUCKLE FOLDBACK

- Quick and Easy Trigger Travel Adjustment
- Dime-sized Head
- 360° Rotation

PART#

- · Smaller strap Design for Smaller Wrists
- Made from High-Quality No-Stretch Fabric
- · Easy-to-use TrapTab
- Fits Both Right and Left hands

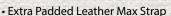








SPARK MAX BUCKLE FOLDBACK



- · Smaller Strap Design for Smaller Wrists
- · Locking Lenght Adjustment
- · Lockable 360° rotation
- · Adjustable Trigger Travel
- · Dime-sized Head
- · Foldback Design
- · Easy-to-Use TrapTab
- Fits Both Right and Left Hands

















SMALL HANDS/JUNIOR





BULLSEYE JUNIOR

- Spring Loaded Trigger. Pull Trigger to Open, Let Pressure Off to Close
- Small Comfortable Brushed Camo Power Strap
- Two Hole Length Adjustment Options
- Fits Both Right and Left Hands

















WRIST ASSIST RELEASE STRAP

- For use to Aid in Draw of Handheld Releases
- Extreme Style Saddle Cloth Wrist Strap
- Infinite Rope-style Length Adjustment
- Crimping Rope Lock
- Easy-to-Use TrapTab
- Fits Both Right and Left Hands









DRAW CHECK

- Perfect Pro Shop Tool to Check Draw Length
- Designed to Completely Eliminate any Accidents Caused by Dry Firing a Bow
- · Can be Used to Adjust Draw Length, Peep Sights, or Anything that Needs to be put on a Bow String
- Easy-to-use TrapTab

• Available in Both Small and Large Sizes







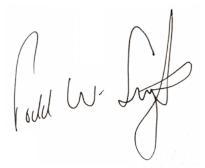
SIZE	PART #
SMALL	DCTS
LARGE	DCT



MISSION STATEMENT

Create the best archery products that provide the "EDGE" in performance desired by hunters for optimal success in the field.

Todd Seyfert, CEO











































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